## Binary Options

## QF 301

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## Binary Options

## Two simple types :

## r. Cash or Nothing <br> 2. Asset or Nothing

If the asset price at maturity is higher than the strike, payoff is $\mathbf{\$ 1}$ (or some other pre-determined amount) else it is zero.

This is also called a 'bet'
This is simple to price because it is the probability of receiving $\mathbf{\$ 1}$ at maturity, discounted to today.

$$
e^{-r T} N\left(d_{2}\right)
$$

## Cash or Nothing Call



The payoff is $\$ 1$, if $S>$ strike $K$ at maturity; 0 otherwise

## Constructing a Binary Call from a Vertical Call Spread



## Asset or Nothing Call



The payoff is one share, if $S>$ strike $K$ at maturity; 0 otherwise

## Super Share



The payoff is one share, if $S$ is between $K_{1}$ and $K_{2}$ at maturity; 0 otherwise

## Step Structure



The payoff is $\$ 1$, if $S$ is between $K_{1}$ and $K_{2}$ at maturity; 0 otherwise

## Range Accrual Notes

- A Range Accrual note will pay higher than market coupon for each day the reference asset is within a certain range.
- For example, for each day in the first 6 months that LIBOR stays between $2 \%$ and $4 \%$, the coupon might accrue at LIBOR+125 bps; and zero otherwise.
- Risk managed by a portfolio of digital options expiring at each date struck at lower and upper limits


## Binary Option

VALUE
Calls

## Puts



## Binary Call: Value



## Binary Call: Delta

BINARY CALL DELTA


## Binary Call: Theta



## Binary Call: Vega



## Runs and Randomness

- A run within a series is a sequence of adjacent elements with same value: HHHTHHTT has a run of 3 heads, a run of 1 T , then a run of 2 H and finally, a run of 2 T .
- If you toss a fair coin ioo times: Qi. how many runs would you expect to observe? Q2. What do you think might be the length of the longest run of heads? Q3. The length of longest run of tails? $\mathrm{Q}_{4}$. The length of the longest run?
- On being asked to imagine tossing a fair coin and writing down the answers, most people have shorter "longest runs" than real coin toss sequences. This fact is often used to separate "real" random sequences from "fake" random ones.


## How to Check If a Coin is Fair?

- Bayes' theorem states that the posterior distribution is proportional to (prior * likelihood)
- For a Bernoulli RV with unknown probability of success $p$ in $[0,1]$, a commonly used conjugate prior is the Beta distribution. A Beta distribution has two parameters, $\alpha$ and $\beta$. For $\alpha=1, \beta=1$, the Beta distribution is just the Uniform distribution on $[0,1]$.
- If a head is regarded as a success, on N coin tosses, if there are $s$ heads and $f(=N-s)$ tails, the posterior distribution is another Beta distribution : Beta $(\alpha+s, \beta+f)$. This posterior can be the new prior.


## Simulating Randomness Can Be Tough: Weldon's Dice Data

- Walter F.R. Weldon (1860-1906), an English biologist tossed i2 dice 26,306 times and noticed that 5 and 6 occurred more often than theory would suggest.
- A Chi-square test was conducted to check if the large deviations observed could be just due to randomness. A highly impressive $p$-value of 0.000016 forcefully suggested that the dice showed a bias towards 5 and 6 .
- Karl Pearson estimated this was due to poorly constructed dice - cheap dice have hollowed out pips, and thus the face 6 , having six hollows, is lighter than its opposite face, which has I hollow or pip. (Opposite faces sum to 7).


## Coins and the Father of Game Theory

- How thick should a fair coin be, so that the probability of landing on the edge, landing heads, landing tails are all equal? Someone asked this of John von Neumann who not only solved the problem in about 20 seconds, but also provided the answer to three places of decimals!
- A biased coin can be used to simulate the tossing of a fair coin - always toss twice; if both times the same face shows up ignore \& toss twice again. However, if one toss shows head and the other tail, always select what shows on the first toss and you have simulated a fair coin. Always selecting the second toss is equivalent. Algorithm suggested by the inimitable von Neumann


## A Magical Interlude: Persi Diaconis

- Stanford Mathematician and Magician
- Left home at i4 to travel with the famous sleight of hand artiste Dai Vernon, dropped out of high school.
- At 24, returned to night classes at college; magic tricks during day to pay for it.
- Martin Gardener included two of his card tricks in his list of Io greatest ever card tricks.
- If you hit a coin with the same force in the same place, it always does the same thing," he says.


## Exchange Traded Binary Options

ABOUT CBOE
PRODUCTS
QUOTES \＆DATA
TOOLS
TRADING RESOURCES
STRATEGIES
EDUCATION
INSTITUTIONAL
简体｜繁體 \｜ESPAN゙OL \｜RISK

Product Specifications
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Index Options
Index Options
Specifications
a Components

Index FLEX
Specifications
Index
Component
Changes
Index Sites
Equity Options
Options on ETFs
a HOLDRs
Interest Rate
Options
LEAPS

Binaries
Weeklys
BSZ

## Multiplier：

$\$ 100$

## Strike Price Intervals：

Strike prices may be listed with a minimum interval of 5 points．

## Comparison of Binary Call with Standard Call

Strike $=100$
$\mathrm{T}=0.5$
Volatility $=25 \%$
$r=0$
$q=0$

| S | 80 | 90 |  | 100 |  | 110 |  | 120 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | :---: | :---: |
| VanillaCall | 0.78 | 2.84 | 7.04 | 13.44 | 21.52 |  |  |  |
| BinaryCall | 0.09 | 0.25 | 0.46 | 0.67 | 0.83 |  |  |  |

